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Hello,

At **ambient project** we are committed to building the website you want. We talk to our clients on a one to one basis. We like to keep things simple from start to finish making our customer comfortable and happy. Being an Irish business we have a personal interest in our country and are dedicated to facilitate local businesses and organisations in making a great impression on-line, both nationally and internationally.

According to Computer Industry Almanac there are over two million Internet users in Ireland. More and more Irish businesses are realising the need for their company to have a web presence. Some of the more obvious reasons for having a website are:

- **Your Business is Open to the World 24/7, 365 Days a Year:** Unlike your company's office or shop front that may be open from 8-5, Monday through Friday, your company's website is open 24 hours a day, 365 days a year.
- **It's Your Online Brochure / Catalogue That Can Be Changed at Anytime:** A website is easier, cheaper and quicker to update than print material. Its' capacities are almost limitless which allow you to provide users with more comprehensive information.
- **Present a Professional Image:** For a small business, a well-designed web site is a great way of instilling confidence and looking bigger than you might actually be. In this day and age, customers assume that you already have a website. By now, your primary competitors possibly already have a presence on the Internet. If they do, keep up with them and find ways to make yours better.
- **Promote Your Services:** Restaurants, take-away's, solicitors, doctors, financial consultants, entertainers, realtors and all service oriented businesses should let customers know that they have a choice. With two million users referring to the web and using company's websites to make decisions, let them know your company is the right decision.

- **Provides Instant Gratification:** People are busy and don't like to wait for information. Give them what they want, when they want it. Let them know your business hours, location and latest offers and news at the press of a button. Potential customers can be reluctant to approach a service face-to-face and a website allows them to understand your business and what you have offer on their time in the comfort of their own home.
- **Blogs:** We can advise you on setting up your own branded blog, and incorporate them into to your site to give you the optimum chance to reach every potential customer. One huge benefit is the ability to inform your customers of any changes, new products, latest offers and much more. This, in turn, can lead to direct sales. People love to frequent blogs and pass their time reading the same ones on a regular basis. Captivate your audience with compelling content and you'll receive a growing list of market leads.

**ambient project** is ready to get your company on the web or to reinvigorate your existing site. **With low overheads and a small highly trained staff we can offer you very competitive rates tailored to suit your needs and budget that larger studios simply cannot match.** Whether you're a business, a club, a social group or you want to promote a hobby we can create a web solution for you.

For more information on packages and services offered by **ambient project** please contact us by phone or email. Alternatively you can complete our questionnaire on [www.ambientproject.com/questionnaire.html](http://www.ambientproject.com/questionnaire.html) which will prompt you to categorise what your needs are and will allow us to offer you a quote tailored to your needs.

Feel free to check out our website at [www.ambientproject.com](http://www.ambientproject.com)

Sincerely,

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